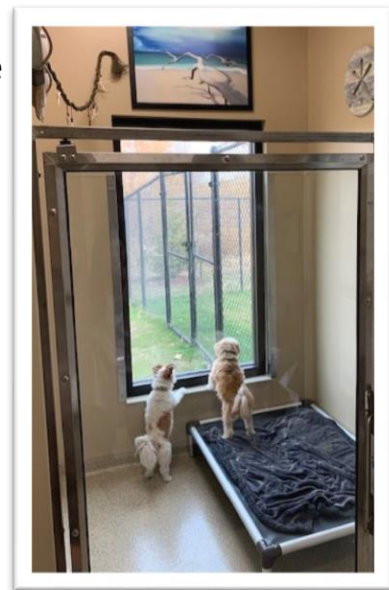
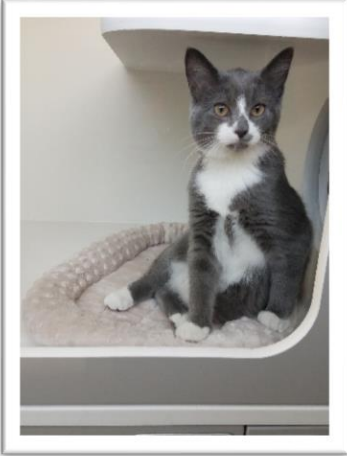




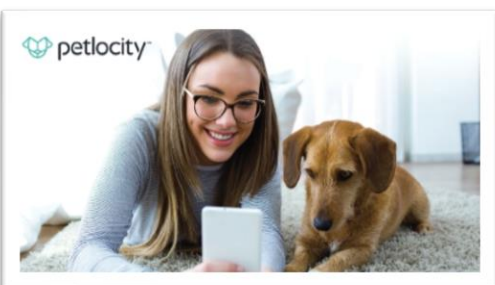
A message from Dr. Petersen: Boarding Your Pet

Do you have a dog/cat that prefers a quiet environment and/or requires a little extra care and attention when boarding such as a senior pet or one that prefers not to interact with other pets?

I would encourage you to think of us if your dog/cat needs to be boarded in the future. We have a trained staff to monitor for changes in your pets' appetite and activity. All the cats and dogs have their own windows to view outside. We provide comfy bedding and sleeping arrangements. The dogs have their own cots with bedding and the cats have separate sleeping quarters away from their litter boxes. Multiple times per day the dogs are walked in a secure fenced area and the cats sleeping quarters are cleaned and inspected. We play dog calming music in the dog boarding area and the cats are located away from the dogs so to provide a quiet stress-free environment. We also provide pets and cuddles for the pets throughout their stay.



Have You Signed Up for Our Rewards Program Yet?



We believe that great pet parents should be rewarded for taking care of their pets. So we've partnered with Petlocity, a program that lets us reward great pet parents like you for staying up-to-date on your pet's exams, medications and vaccinations. You can review your points and rewards anytime once you download the app to your phone.

You earn points after each visit and you can earn some great rewards! Signing up is easy! Visit our website for all the details: <https://petersenpethospital.com/rewards-program/>

Why is my dog acting differently lately?

by Brad Petersen, DVM

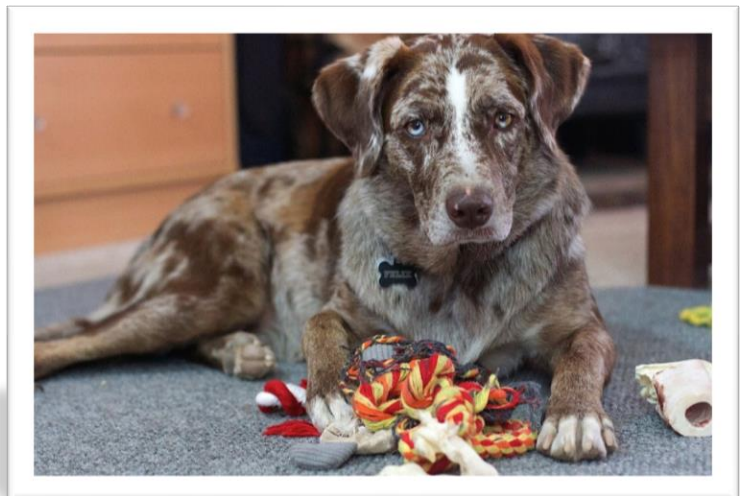
Is your dog acting up? Chewing on things that he/she normally wouldn't? Pottying in the house?

This could be the result of cabin fever like many of us feel during this time of the year. Just like humans, our dogs need exercise and mental stimulation. If they don't receive enough exercise and mental stimulation, our dogs tend to become full of energy (hyper), tend not to listen to us humans very well, and/or display destructive behavior. This is typical this time of year because it has been so cold and dangerous to walk our dogs on the slippery sidewalks and streets. This means our dogs are spending more time indoors which causes them to become very bored over time. This is the main reason why zoo keepers have started to provide mental stimulation and enrichment to zoo animals. They provide stimulation in a variety of ways such as hiding the zoo animals' food to create a challenge for them to find, hanging food from trees, providing them with balls and toys, providing them with puzzles with treats in them, and changing the set up of their enclosure. We need to provide our dogs with similar



stimulation activities.

I recommend practicing obedience commands daily for 15 minutes in the house, walking your dog for 30 – 60 minutes per day by going to our local pet store for an indoor walk during bad weather or going to a city park during good weather (rotate between 3-5 parks and pet stores so it doesn't become boring for both of you), providing new toys and puzzles in which food can be hidden, teach your dog new commands and tricks, and attending doggy daycare a few times per week. These are just a few things that can provide exercise and stimulation and by doing so, will help keep your dog content, healthy, and happy.



How to Prepare Your Pet for a Veterinary Visit

1. Always try to bring your pet to the vet hungry. This can help prevent nausea with car travel as well as make the treats at the veterinary visit more appealing.
2. Bring lots of treats. Bring approximately 50 of your pet's favorite treats but in tiny amounts. Having the treats cut up in small sizes work great. Even your cat's canned food might do the trick.
3. Bring favorite toys and/or a grooming brush. The veterinary team may ask you to use these items to help distract your pet during the visit.
4. Make sure your pet is acclimated to a carrier, crate, or seatbelt harness and is not stressed by travel confinement.
5. Make sure your pet has the opportunity to potty prior to leaving your home and again just before going into the pet hospital. Having a full bladder and/or colon and no access to a bathroom can cause stress for your pet.
6. Allow plenty of time to avoid being rushed. If you are stressed, your pet will be too.
7. If your veterinarian has prescribed any anti-nausea or anti-anxiety supplements or medications, make sure to give them as prescribed.
8. Talk to your veterinarian if you think anti-nausea or anti-anxiety supplements or medications would help your pet have a more pleasant veterinary experience.

Did You Know?

We are an AAHA-accredited veterinary hospital! That means we hold ourselves to a higher standard. Pets are our passion. And keeping them healthy is our #1 priority. Here, we strive to deliver excellent care for pets. Because your pets deserve nothing less.

Accreditation by AAHA means that an animal hospital has been evaluated on approximately 900 standards of veterinary excellence. To maintain their accreditation, hospitals undergo a rigorous review by veterinary experts every three years. Learn more on our website at <https://petersenpethospital.com/we-are-aaaha-accredited/>



The Standard of
Veterinary Excellence

IMPORTANT: Acetaminophen (Tylenol) is Very Dangerous to Dogs and Cats.



Acetaminophen (Tylenol) is very dangerous to cats and dogs and other pets you may have in your home.

One pill or even a part of a pill can be toxic or deadly. If you know or suspect your pet has ingested acetaminophen, call our office right away. For more information, visit our website:

<https://petersenpethospital.com/client-resources/pet-health/articles/?rid=7946>

Signs Your Pet May Have Been Poisoned

Warning signs that your pet may have been poisoned.

- drooling
- lack of appetite
- excessive thirst
- excessive urination
- vomiting
- diarrhea
- hiding
- excitability
- lack of coordination
- tremors
- seizure
- lethargy
- pale gums
- racing heart rate

Poisons
don't look like **poisons**
to your pet.



March is Poison Prevention Awareness Month.



DID YOU KNOW?

Xylitol is very dangerous to cats and dogs and is in a lot of products that you may never suspect. Xylitol is a sweetener that is safe for humans but in pets can cause a rapid drop in blood sugar, diarrhea, seizures, liver failure, and death. Xylitol is used as a sugar substitute in chewing gum, breath mints, toothpaste and mouthwash, as well as packaged desserts, candies, jams, syrups, peanut butter, cosmetics and medications.

Watch the labels for this dangerous ingredient before feeding your pet anything other than cat and dog treats or food. It can be listed on labels as xylite, anhydroxylitol, D-xylitol, xylitylglucoside, and 1,4-anhydro-D-xylitol. If your dog ingests a product containing xylitol, call us and bring them to the practice immediately.

Information provided by the Pet Poison Helpline, by Ahna Brutlag, DVM, MS, DABT, DABVT & Preventative Vet, <https://www.preventativevet.com>

What To Do If Your Pet Shows Signs of Poisoning

- Remove your pet to a safe area
- Call our office right away.
- If it is after hours, call the EIVSC and/or the Pet Poison Control Hotline.
- Gather up any remaining pills, pill bottles or wrappers of items ingested and bring them with you to our office.

Petersen Pet Hospital: 319-743-0554
Eastern Iowa Veterinary Specialty Center – 319-841-5161
Pet Poison Control Hotline: 800-213-6680

Petersen Pet Hospital Making a Difference in Our Community

**THANK YOU TO ALL THAT DONATED
ITEMS FROM OUR ANGEL TREES!**



**DOGS FOREVER DOG RESCUE AND S.A.I.N.T CAT
RESCUE APPRECIATE ALL OF YOU!**

Over the holidays we were overwhelmed by the generosity of our clients and their families. Thank you to everyone that donated items from our Angel Tree. Dogs Forever Dog Rescue and S.A.I.N.T. Cat Rescue were the recipients of all the gifts. We appreciate you helping us to help all these cats and dogs in need!!



Dr. Brad Petersen and Stacy, registered veterinary technician, spent some time talking about their careers with a great group of 3rd graders at Bowman Woods Elementary in February. Hoping to get a few more kids excited about the field of veterinary medicine!

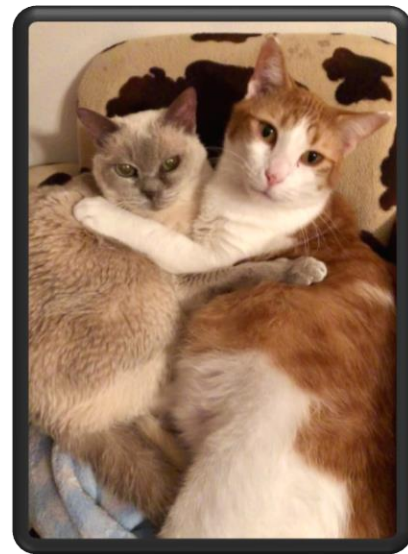


Dr. Petersen visited Vernon Middle School in January to meet with 5th, 6th and 7th graders. He shared with them how he became a veterinarian and some of the procedures that are performed in the pet hospital every day!

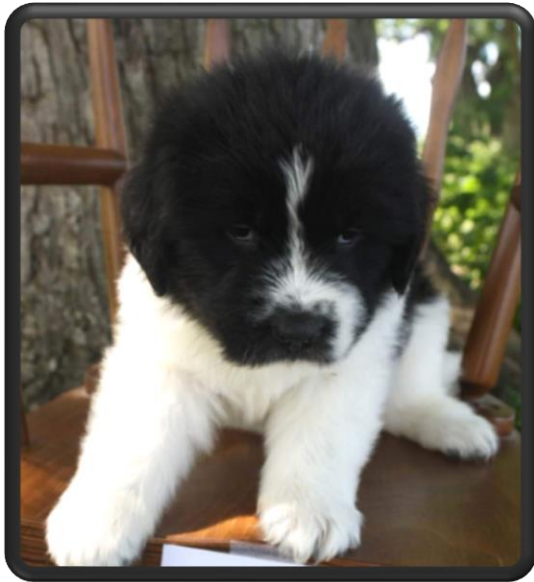
Meet Dr. Saunders & Dr. Eike's New Family Members



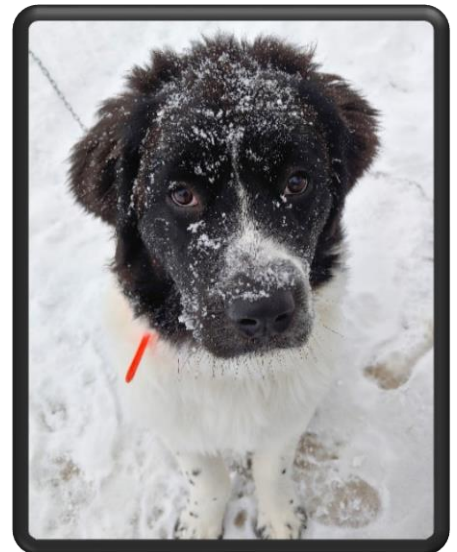
Dr. Emily Saunders welcomed a new member to her family recently. Subway was a stray cat that they welcomed into their home this past fall. He loves playing with the kids, cuddling with their other kitty (Molly) and chasing their dog Jim. He does have a thing for syrup and will come running anytime he smells it. They are very happy he found their family.



Dr. Ann Eike first met Gretta (original name was Mette) when she was 8 weeks old and FIFTEEN POUNDS on Oct 1, 2018 here at PPH for her first puppy visit. An older, wonderful woman brought her in and Dr. Eike fell in love instantly!



A couple months after having her, the couple had expressed that they may be looking for a new home for Gretta and without hesitation, Dr. Eike offered her home. They tried with Gretta for another couple months and just felt she would be better off with Dr. Eike due to Gretta's puppyhood. As Gretta got older month by month, she became more of a "handful" with her large body and puppy



ways ..so much so that the older couple felt they could no longer keep her. Without question, Dr. Eike was to have her!

Dr. Eike got Gretta when she was about 5 months old and has never been more in love! At almost 7 months old, Gretta loves ALL her toys especially noisy ones! She even enjoys all of Dr. Eike's kitty cats, especially their tails! She is very smart but very stubborn!



PETERSEN
PET HOSPITAL PC

Don't forget to Like us on Facebook!
<https://www.facebook.com/PetersenPetHospital/>




Spring is just around the corner!!

Spring means an increase incidence of flea and tick infestations. All cats and dogs should be on a veterinary recommended flea/tick preventative year-round and if they are not already, it needs to be started by March 1st at the latest. Dr McGinty recently found a tick on a patient in January when the outside temperature reached the 40's. Ask us what product is the safest and most effective for your pet.



Thank you to all that referred their friends and family to us last quarter!

Kelly and Chad Whipple, Molly and Peter Iversen, Kathy and Rick Bowersox, Heidi and Rick Brown, June and Mark Ewert, Thea and Pat O'Grady, Elise Beer, Erin Weyers and Christopher Gray, Lakeysa Good, Amanda and Marcus Foor, Jerri and Scott Bennett, Shawna Roman and Alan Wilhelm, Chris Blood, Chad and Pamela Groth, Kelly and Joseph Costello, James and Victoria Fennern, Kate and Brian Frank, Sandy Stegall, Holly Youngwirth and Jordan McCormick, Allyson Staley, Marge and David Ispan, Shari and Matt Burns, Linda and Arlin Barlow-Verman, Marcia and Mark Correll, Gretchen and Fredrich Mellberg, Chris Carlson and Jodie Pearson, Keegan Murphy, David and Jennifer Drury, Catherine Uhrin, Renee Campbell, Courtney and Greg Butler, Sonja and Duane Pfab, Jeff Haderthauer, Eric and Marianne Wink, Brad and Beth Barvinek, Marcus and Marilene Januario, Naomi and Travis Thompson, Amy and Chris Hummer, Deven Lowe, Dennis and Leia Hinz, Brenda Essington and Monte Spainer, Debbie Mullen, Carl Shulka, Tina and Shawn Gallagher.



Thank you for your referrals!

Present this card at your first appointment and receive \$25 off your initial pet's exam.
(For New Clients Only)

Referring Pet Owner

New Pet Owner

Call for your appointment today!

319-743-0554

Petersenpethospital.com

Your business and referrals are extremely important to us so we designed a referral program just for you!

This is how it works: For the first new client that you refer to us, we will send you a \$5.00 Petersen Pet Hospital gift certificate. The gift certificate can be used towards any veterinary service and products. Every time you refer another client to us we will increase that gift certificate by \$5.00 (so next time you refer you will get a \$10.00 gift certificate, next a \$15.00 gift certificate and so on). And the pet owner you refer to us receives \$25 off their initial exam!

We have created this handy referral slip for you. Just print, fill out your name, cut and give them to friends and family! See more details here:

<http://petersenpethospital.com/referral-program/>