

Petersen Pet Hospital Newsletter 3rd Quarter 2018

Our New Hospital is Open!



We opened our new hospital on Monday, July 2nd and are quickly settling into our new home. We had our open house and ribbon cutting on August 15th and had a wonderful turn out! Thank you to everyone that attended!

Our new location was designed to better serve our clients and patients with additional exam rooms, a large comfort room, a special dental suite and surgery suite, intensive care unit, isolation ward, luxury dog and cat boarding, and additional parking.

Now Offering Luxury Dog Boarding

Luxury dog boarding is new to this facility. The suites have views of the pond and the woods located to the east of the building and each suite is private and decorated with a theme. Schedule your dogs stay with us today.



Please welcome and meet Dr. Samantha Sanford!



Dr. Samantha Sanford, an Associate Veterinarian, joined our practice on August 6th. She is originally from Halifax, Nova Scotia on the east coast of Canada. Dr. Samantha attended Acadia University in Nova Scotia where she completed her Bachelor of Science in Biology and Kinesiology. She went on to complete her Doctorate of Veterinary Medicine at the

Atlantic Veterinary College in Prince Edward Island. After graduating in 2014 she worked in Nova Scotia for four years, before moving to Iowa with her family. Dr. Sanford has a special interest in feline medicine, dermatology, dentistry and senior pet health. Dr. Sanford shares her home with her husband, their dog (Juno) and their two cats (Mugsy and Flicka).

TTA-2 Procedure Now Available

We now offer the TTA-2 (Tibial Tuberosity Advancement 2) procedure for the correction of cruciate ligament tears in dogs. A torn cranial cruciate ligament is the most common athletic injury in dogs, often referred to as an "ACL" tear. This advanced technique allows the dog to heal faster and provides a quicker return to normal activity than compared to other surgical techniques.



Flea Season

During the months of August throughout October we see our highest number of flea infestation cases. Fleas can be a problem year-round but these months are worse due to the fact that fleas have had all summer long to gain their numbers among our pets as well as wildlife. Be sure your pets are protected against fleas by using a flea preventative product that we recommend. Oral Nexgard and Bravecto are best for dogs and topical Bravecto is best for cats. Stop in to get your flea preventative today!



Employee Spotlight



Taylor, registered veterinary technician, joined our practice in March. She was in the Wisconsin Army National Guard as a logistics specialist and then as a wheeled diesel mechanic. She grew up around dogs, cats and horses and realized early on that animals held a special place in her life. She enjoys working with geriatric patients, assisting in surgery and dental procedures, and visiting with clients. Learn more about Taylor here: petersenpethospital.com/team/taylor



Alisha, client care specialist, joined our practice in April. She loves working with animals and being involved in animal welfare has always been her passion. While attending Kirkwood she worked at the Cedar Valley Human Society and loved it! She has 4 pets that she adores; Lola, Jack, Gizzmo and Lori. Learn more about Alisha here: petersenpethospital.com/team/alisha



Pet Health Insurance

Have you thought about how you will pay for an emergency for your pet should one arise? When our pets are sick or hurt, all we want to do is make them feel better, and sometimes that can mean diagnostic tests, surgery, and/or overnight stays in the hospital. Preparing for these unexpected events in advance can save you from a lot of stress when all you want to do is take care of your beloved pet.

Pet insurance is a great way to assist you with those unexpected expenses. Just like human insurance, it is best to get health insurance for your pets while they are young and have little or no pre-existing conditions. The cost per month of pet insurance can range from \$30-\$50/month depending on the breed of pet and if they have pre-existing conditions. We recommend Nationwide Pet Insurance or Trupanion Pet Insurance.

Stop in and pick up a pamphlet or copy and paste these links into your browser for more information: www.trupanion.com/pet/insurance or petinsurance.com.

trupanion™
Medical insurance for the life of your pet.

 **Nationwide®**
Pet Insurance

A Few Pics from our Open House



Thank you to all that referred their friends and family to us last quarter!

Steve and Kris Gogg, Kristi and Ryan Erhart, Diedra Diesch, Jeff and Mandy Lam, Mark and PJ Olson, Carey and Jamie Buresh, Alicia Peveto, Anita and Brian Peveto, Mikka Beaty and Alzis Thayer, and Kaitlynn Dunn, Brian and Karen Middleswarth, Rosa Miller Bennett, Ainsley and Josh Snyder, Sarah and Mason Walton, John Beck, Callan Timms and Tim Kayser, Kelly and Matthew Slota, Barb and Rick Kregel, Rachel Arneson and Ronald Redd, Rachel Chamley and Brock Worley, Amy and Scott Coffin, Amanda and Marcus Foor, Susan Hendricks, Tracy and Bruce Taylor, Trevor and Sarah Klima, Jennifer and Jamie Siefken, Cindy and David Pfiffner, Elisabeth and Adam Beaumier, Sue and Kurt Kraus, Donna and Randy Novak, Chris and Alyssa Michael, Emilie Da Silva and Zachary Peters, Robin and Gary Sievers, and Nancy Koop

*This is the greatest compliment you could give us!
We appreciate you!*

Present this card at your first appointment and receive \$25 off your initial pet's exam.
(For New Clients Only)

Referring Pet Owner

New Pet Owner

Call for your appointment today!

319-743-0554

Petersenpethospital.com

Your business and referrals are extremely important to us so we designed a referral program just for you! This is how it works: For the first new client that you refer to us, we will send you a \$5.00 Petersen Pet Hospital gift certificate. The gift certificate can be used towards any veterinary service and products. Every time you refer another client to us we will increase that gift certificate by \$5.00 (so next time you refer you will get a \$10.00 gift certificate, next a \$15.00 gift certificate and so on). And the pet owner you refer to us receives \$25 off their initial exam!

We have created this handy referral slip for you. Just print, fill out your name, cut and give them to friends and family! See more details here:

<http://petersenpethospital.com/referral-program/>