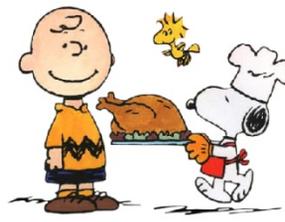


Petersen Pet Hospital Newsletter 4th Quarter



Opening
Summer of 2018

New location for
Petersen Pet Hospital
will be
just down the road
at
1031 Kacena Rd.
in *Hiawatha.*



A message from Dr. Petersen

Features of new hospital:

- **Luxury Dog Boarding**
- **Luxury Cat Boarding**
- **Dental Suite**
- **Surgery Suite**
- **ICU**
- **Isolation Unit**
- **Additional Parking**

Petersen Pet Hospital broke ground on a new building at 1031 Kacena Road in Hiawatha, Iowa in September. The new building will be approximately 9580 sq. ft.



The new location was designed to better serve our clients and patients with additional exam rooms, a large comfort room, a special dental suite, surgery suite, intensive care unit, isolation ward, luxury dog and cat boarding, and additional parking.

Luxury dog boarding will be new to this facility. The suites will have views of the pond and the woods located to the east of the building and each suite will be private and decorated with a theme. We currently have cat condos, but the new facility will offer the cats a beautiful view of the pond and the wildlife in the area while they stay with us.

"To enable us to provide the best care for our patients, it was important to us to expand the size of our hospital to include such things as an intensive care unit for improved monitoring of our patients, an isolation ward to keep contagious patients separate from other patients, and a comfort room to provide our clients with a quiet area for pet euthanasia to name a few," says Dr. Brad Petersen.



We are AAHA Accredited!

What that means for you and your pet.



Petersen Pet Hospital has achieved the highest level of veterinary excellence following a thorough evaluation by the American Animal Hospital Association (AAHA). We earned AAHA accreditation after a rigorous review of our hospital's practice protocols, medical equipment, facility and client service.



Unlike human hospitals, not all animal hospitals are required to be accredited.

Accredited hospitals are the only hospitals that choose to be evaluated on approximately 900 quality standards that go above and beyond basic state regulations, ranging from patient care and pain management to staff training and advanced diagnostic services. AAHA-accredited hospitals are recognized among the finest in the industry, and are consistently at the forefront of advanced veterinary medicine.

Dr. Saunders, Judy Rose Lanier and Cristina Syas (AAHA consultants), Dr. Petersen

AAHA standards are continuously reviewed and updated to keep accredited practices on the cutting edge of veterinary excellence.

Pet owners look for AAHA-accredited hospitals because they value their pet's health and trust the consistent, expert care provided by the entire health care team. At AAHA-accredited practices, pet owners can expect to receive the highest quality care from well-trained, professional veterinary teams.

Only the top small animal hospitals in the United States and Canada have achieved accreditation by the Association. To maintain accredited status, we must continue to be evaluated regularly by AAHA.

Employee Spotlight



Briana, Registered Veterinary Technician

Briana, Registered Veterinary Technician, joined our practice in September. She graduated from the Veterinary Technician program at Kirkwood in May 2017. She grew up on a farm and had a strong passion for animals since she was little.

Bri, Client Care Specialist



Bri, Client Care Specialist, also joined us in September. She has her Bachelors in Nutrition from Kaplan University, but her passion lies with animals and she followed her passion to us!

To learn more about Briana & Bri – follow the link to our website at the bottom of the newsletter and visit our team page.



Did you know that Petersen Pet Hospital offers ultrasound for your companion?



Ultrasound can allow us to visualize the internal organs of your pet with no known side effects. This tool can be useful for finding abnormalities of the heart, liver, stomach, bladder, kidneys and other organs.

Ultrasound can help us with making decisions for treatment for your pet in a variety of disease processes.

Ultrasound can help us detect diseases early and is a pain free test.



Some reasons we may recommend an ultrasound be performed on your pet could be:

- weight loss even though your pet is having no changes in eating habit
- cancer staging
- if abnormal values are seen on bloodwork
- diarrhea or vomiting that has lasted a long time
- baseline for our senior pets
- change in urinary habits
- heart murmur found
- pregnancy check
- fluid in belly or chest



If you have any questions or would like to set up an ultrasound call us today.



Luxury Cat Boarding Now Available!

We have luxury kitty condos available for your loved one(s) while you are away. Each condo has a living room, a kitchen, and a bathroom. Bring your cat's favorite blanket or toy and have the peace of mind that your kitty is well taken care of while you are away! There are some condos still available for the holiday season, but they go fast! Call us to book yours today!



My pet loves to play with the Christmas decorations.

Is this safe?

While it is hard to resist the temptation of sparkling lights and glittering tinsel, these items can be very hazardous to pets. If your pet ingests tinsel, it can become lodged in the intestinal tract and cause a linear foreign body to develop. Correction for this includes costly surgery and, in severe cases, serious complications can arise. Many animals enjoy chewing on electrical cords from tree lights, or biting the lights themselves.

This can result in electrical burns to the mouth and tongue and other complications from electrocution. Your homemade ornaments can also pose a risk. Homemade ornament dough is high in salt, which may cause electrolyte abnormalities and seizures. Hang these decorations high on the tree or pets may think they're meant for them! Read more from this article and learn more about Holiday Hazards by visiting our website:



<http://petersenpethospital.com/client-resources/pet-health/articles/?rid=12582>



Thank you to all that referred their friends and family to us this summer!

Jennifer Henderson, Scott and Cindy Berntsen, Terri and Ron Olmsted, Julie and Von Kennedy, Kate and Lance Domek, Kristin and Otto Getz, Karen and Tony Arduini, Kim and Ken Hilsenbeck, Abilio and Claudia DaSilva, Kim Rehn, Nick and Jill Mastascusa, Chelsea and Matt Klingler, Marie and Ron Chervek, Ainsley and Josh Snyder, Solveig and Lance Schueler, Andy and Kari Burbach, Nathan and Shantelle Franzen, Rebecca and Gene Gerber, Adriane and Mike Miller, Karen Bohr, David and Jennifer Zieser, Jesse and Christine Holtan, Jessica Baxter, Dr.'s Vijay and Mini Vaddadi, Cathy and Troy Riggs, Riley Hampton, Maureen and AJ Velazquez, Megan Gutschmidt, Alana and Scott Berger, Jessica and Matthew Karlen, Jonathan and Jessalynne Sacora, Nick and Jordan Simmons, Devoniere Jackson, Alexa Eldridge and Joe Michotek, Taylor Wilson-White, Stephanie and Shayne Reaktenwalt, Kathleen Mavity, Kari and Brady Buresh, Maggie Brehm, Deb Wink, and June and James Tipton

Thank you for your referrals!

Present this card at your first appointment and receive \$25 off your initial pet's exam.
(For New Clients Only)

Referring Pet Owner

New Pet Owner

Call for your appointment today!

319-743-0554

Petersenpethospital.com

Your business and referrals are extremely important to us so we designed a referral program just for you!

This is how it works: For the first new client that you refer to us, we will send you a \$5.00 Petersen Pet Hospital gift certificate. The gift certificate can be used towards any veterinary service and products. Every time you refer another client to us we will increase that gift certificate by \$5.00 (so next time you refer you will get a \$10.00 gift certificate, next a \$15.00 gift certificate and so on). And the pet owner you refer to us receives \$25 off their initial exam!

We have created this handy referral slip for you. Just print, fill out your name, cut and give them to friends and family! See more details here:

<http://petersenpethospital.com/referral-program/>

